

March 25, 2010

NEWS RELEASE  
INNOTECH CORPORATION  
President and CEO: Makoto Sumita  
Stock Exchange Listings: TSE Section 2  
Stock code no.: 9880  
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## INNOTECH CORPORATION SIGNS DISTRIBUTION AGREEMENT WITH INTEL

INNOTECH CORPORATION (Innotech™) has announced the signing of a distribution agreement with Intel Corporation (“Intel”) as of March 23, 2010.

INNOTECH, which has cultivated and established its solid customer base for semiconductor businesses in Japan, will leverage Intel microprocessors (excluding retail products) and pursue its business strategies to provide new highly value-added solutions to the non-personal computer market. By adding Intel microprocessors to Innotech product portfolio INNOTECH will be able to provide total solutions including highly value-added hardware and software, which INNOTECH could not offer within the scope of its traditional device businesses. By becoming Intel’s distribution partner, INNOTECH, which used to be a semiconductor trading house, has started to lay the ground work to transform itself into a so-called “EDS (Electronic Design Services) Company\*\*”

Today, the demands for “low cost”, “low power”, and “smaller footprint” products for consumer applications such as digital TVs and for medical applications are soaring. In addition to that, there are more and more functionalities required for such products, and taking digital TVs as an example, the industry seeks for high processing power to concurrently handle multiple programs, software interoperability with various internet-based services, and user-friendly interfaces. By leveraging Intel microprocessors which represent Intel’s unparalleled business and technical expertise in the personal computer market as a core product line, INNOTECH can expand its business and respond to customers’ diversified needs in a more strategic and consolidated manner across its entire existing business domains from its device business, CPU board business to embedded software business.

“By adding Intel microprocessors to our product portfolio, INNOTECH will be able to provide one-stop solutions to support our customers needs in reducing development costs and procurement costs, as well as in accelerating time to market, and our business will expand”, said Makoto Sumita, President and Chief Executive Officer at INNOTECH. “Consumer is the area where INNOTECH has been always strong, and our business strategies in this particular area supplement those of Intel to expand its business in the non-PC area, thus we can contribute to expansion of both companies’ businesses

in this area. At the ESEC (Embedded Systems Expo) Show which will be held from May 12 to 14, 2010 in Japan, INNOTECH plans to announce our high-speed total platform solution which incorporates IP TV/STB consolidated software into Intel Atom™ processor, CE4100 (development code “Sodaville”).

\*Note: EDS (Company) stands for a company which provides total solutions from procurement of parts, designing of hardware/software, product development, to product quality control. Final products such as TVs do not have INNOTECH logos, but INNOTECH’s objective is to provide everything inside such final products, leveraging its networking resources as a trading house as well as its excellent engineering skills.

\*\*Intel, the Intel logo and Intel Atom are trademarks or registered trademarks of Intel Corporation in the U.S. and other countries. All other trademarks are the property of their respective owners.

**About INNOTECH CORPORATION:**

Establishment: 1987

Address: 3-17-6, Shin Yokohama, Kohoku-ku, Yokohama City, Kanagawa Prefecture, Japan

Business: Importing and distributing electronic component devices such as HDMI devices, semiconductor design software, and hard disks, as well as providing highly value-added engineering services for product development and others.

CEO: Makoto Sumita

Capital: 10 billion 517 million yen

URL: <http://www.innotech.co.jp/english/index.html>

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Device Technology B.U

INNOTECH CORPORATION

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Financial Group

INNOTECH CORPORATION